

Downtown Facade Improvement Program Update

Program Update November 15, 2018

Presenter: Gil Dares, Chair Yarmouth Façade Society

About the Yarmouth Façade Society

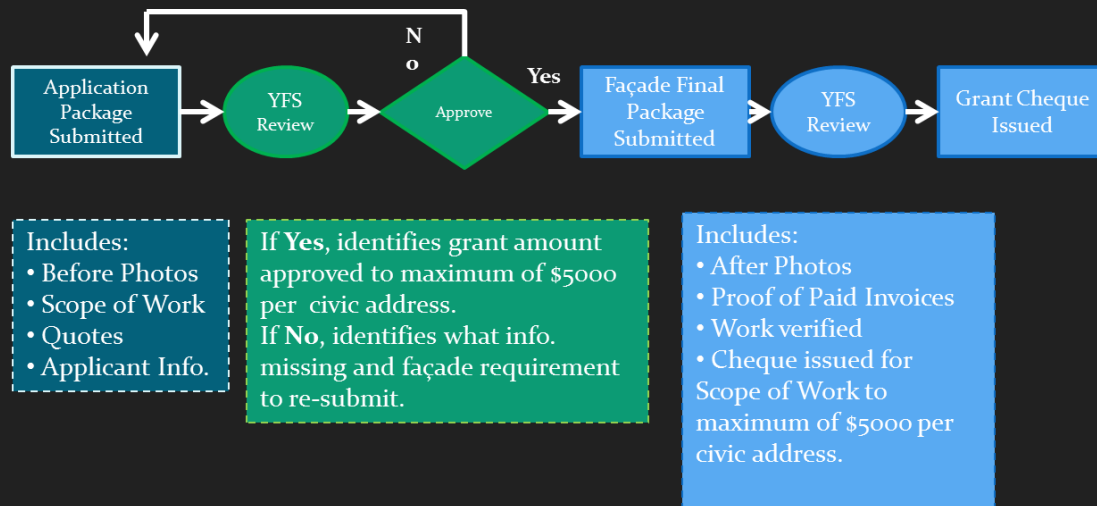
The Yarmouth Façade Society is a seven member volunteer board. The members of the board are:

- Gil Dares President/Chair
- Kilby Nickerson Vice-President
- Kathryn Murphy Treasurer
- Sonia Ryan Secretary
- Angela Collier Director
- Shawna Jackson Director
- Tony Papadogiorgakis Director

- Natalie Smith Town Staff Representative

- Program initiated July 2014.
- Phase 1 - Launched September 2014 to September 2016.
- Phase 2 - location expansion approved October 2016 and implemented to December 2017.
- Request approved to extend program with Phase 2 location expansion by Town Council 2018/19 budget.
- Request continuation of the Façade Program into 2019/20 budget year to oversee completion of projects underway and targeted façade properties.

Façade Guidelines Recap



The overall goals of the façade guidelines are to:

1. Encourage high quality storefronts which respect the architectural elements of the buildings they reside in;
2. Achieve consistent, high quality signage;
3. Conserve and restore upper storey facades, including significant architectural details; and,
4. Implement the Town's downtown urban design policies.

Program Achievements (2014 – 2018)

- 69 Applications Approved.
- 62 Facades Applications Completed (14 completed in 2018).
- 7 Facades Applicants pending project completion.
- 14 Pending Façade Applications in Target Area (some renderings have been completed – 10 can be covered with 2018/19 budget).
- \$284,241.41 in grants approved; \$261,321.58 in grants paid (as at October 29, 2018).
- \$1,280,932.12 value of building improvements made by the facade applicants. This does not reflect total investment made to the property improvements (interior/exterior) which exceeds \$1,500,000.
- Façade 2015 to 2018 Commercial Assessment increased by 4.5% or \$479,700.

Transforming our downtown landscape!



Before Photo 208/210 Main Street



Façade Rendering 208/210 Main Street



After Photo 208/210 Main Street

Transforming our downtown landscape!



Before Photo 208/210 Main Street



After Photo Best Western Mermaid

Transforming our downtown landscape!



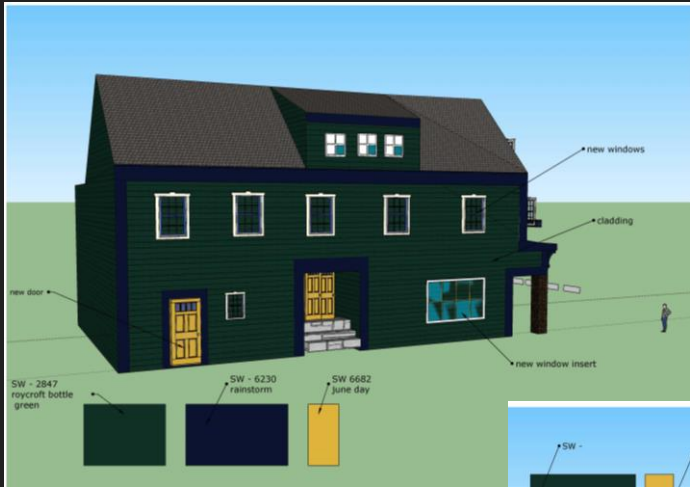
Before Photo 258 to 262 Main Street

After Photo 258 to 262 Main Street

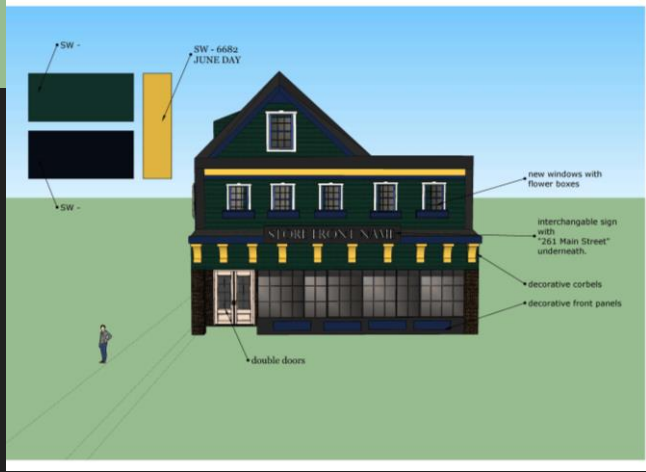
Facades Targeted Projects in 2019



Current Façade 261 Main/ 9 Cliff St.



Façade rendering
Of future facade



Facades Targeted Projects in 2019



Current Façade 259 Main



Façade rendering of possible future facade

Facades Targeted Projects in 2019



Current Façade 610 Main St.



Façade rendering of future facade

2019 Program Request

- Continue within the Phase 2 eligible area.
- Extend to Industrial Areas adjacent to the Downtown Core (reference 2018 Community in Bloom's Judges Report).
- Town budget allocation of \$50K-\$75K (inclusive of Society expenses).
- Continued support to enforce By-Laws for derelict and unmaintained buildings in the town.
- Thank-you!



**14 + sites targeted
for 2019 program.**

