

Downtown Facade Improvement Program Update

Program Update February 22, 2018

Presenter: Gil Dares, Chair Yarmouth Façade Society

About the Yarmouth Façade Society

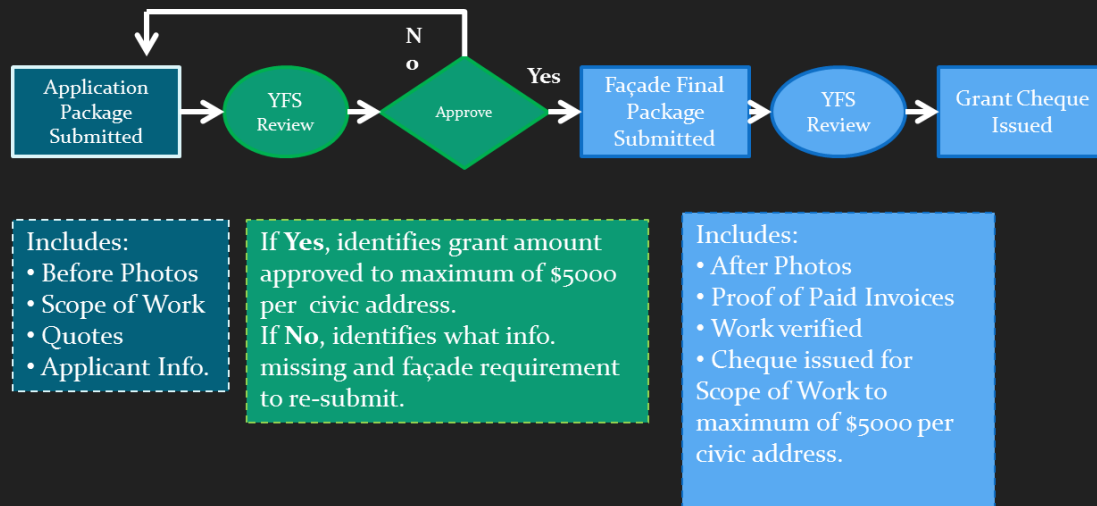
The Yarmouth Façade Society is a seven member volunteer board. The members of the board are:

- Gil Dares President/Chair
- Kilby Nickerson Vice-President
- Kathryn Murphy Treasurer
- Sonia Ryan Secretary
- Angela Collier Director
- Shawna Jackson Director
- Tony Papadogiorgakis Director

- Natalie Smith Town Staff Representative

- Program initiated July 2014.
- Phase 1 - Launched September 2014 to September 2016.
- Phase 2 - location expansion approved October 2016 and implemented to December 2017.
- Request extension of program with Phase 2 location expansion with Town Council 2018/19 budget.

Façade Guidelines Recap



The overall goals of the façade guidelines are to:

1. Encourage high quality storefronts which respect the architectural elements of the buildings they reside in;
2. Achieve consistent, high quality signage;
3. Conserve and restore upper storey facades, including significant architectural details; and,
4. Implement the Town's downtown urban design policies.



Phase 2 Façade Program Map

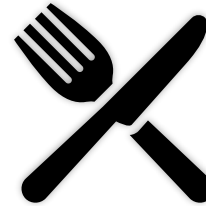
Program Achievements

- 62 Applications Approved (12 in 2017)
- 49 Facades Applications Completed (24 in 2017).
- 13 Facades to complete by late Spring 2018.
- \$268,881.41 in grants approved; \$203,187.78 grants paid.
- \$894,261.27 value of building improvements made by the facade applicants (does not include in-house labour costs not submittable for grant) .

Fast Facts



1 New Micro- brewery opened & now expanding.



7 new food businesses opened/expanding (2015-17) on Main Street.



9 neglected buildings with new facades changing Downtown landscape.



62 Projects will have been completed by Summer 2018.

Changing the downtown landscape!



Society request of Council

- Program to be continued into 2018 within the Phase 2 eligible area.
- Town budget allocation of \$140,000 (inclusive of Society expenses).
- Continued support and focus from Town on derelict buildings in the downtown to participate in the program.
- Thank-you!



**23 sites targeted
for 2018 program.**

