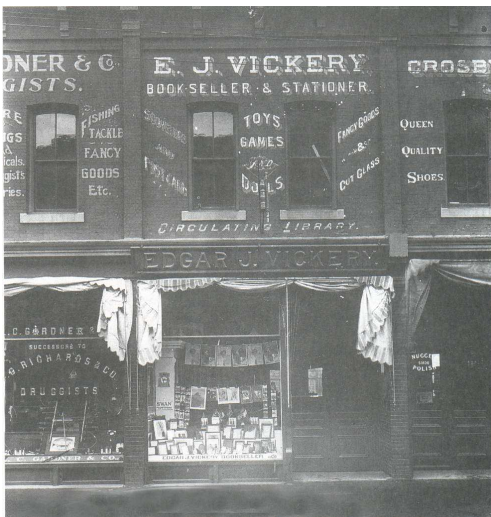


## Signage Definitions:

**Sign** means a structure, device, light or natural object including the ground itself, or any part thereof, or any device attached thereto, or painted or represented thereon, which shall be used to identify, advertise or attract attention to any object, product, place, activity, person, institution, organization, firm, group, commodity, profession, enterprise, industry or business, or which shall display or include any letter, work, model, number, banner, flag, pennant, insignia, device or representation used as an announcement, direction or advertisement.



## Town of Yarmouth Planning and Development Department

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## A QUICK SIGNAGE GUIDE FOR THE TOWN OF YARMOUTH



For Commercial and  
Industrial Signage

# SIGNAGE REGULATIONS

## What You Need:

In order to erect a sign or to enlarge an existing sign you first need a Municipal Development Permit from the Town's Development Officer.

You need to submit the following information:

- 1) A completed Municipal Development Permit application form.
- 2) The measurements of the sign.
- 3) The type of sign.
- 4) A site plan showing the location of the sign and distance from any property boundary lines.
- 5) For facial wall signs and canopy signs, the lineal length of the wall elevation or canopy on which the sign is to be located.
- 6) The number, type and location of all existing signage on the property.
- 7) Signature of the property owner authorizing the placement of the sign on the property.

## Type of Signs Permitted:

**Facial Wall Sign:** means a sign which is attached to and supported by a wall of a building.

**Ground Sign:** means a sign supported by one or more uprights, poles or braces placed in or upon the ground.

**Projecting Wall Sign:** means a sign which projects from and is supported by a wall of a building.

**Kiosk Sign:** means any self supporting, free standing sign not permanently attached to the ground or to a building and which is located within a street right-of-way placed on the sidewalk or edge of the street so as not to interfere with the street or sidewalk travelling surface.

**Canopy Sign:** means a sign placed upon a canopy or awning.

**Banner Signs:** means a sign placed on a flexible fabric or similar type of material that is securely fastened or attached to a building wall or along a fence.

## Number of Signs Permitted:

The number of sign types permitted on any one (1) property depends upon the zone in which the property is located, the number of business premises located within a building, the number of main buildings on the site and the number of streets the property directly abuts.

## Signs Prohibited:

Many signs are prohibited within the Town of Yarmouth. In order to ensure that your sign is permitted it is best to contact the Town's Planning and Development Department.

A quick reference guide to those signs that are prohibited include\*:

Off-site signage including billboard type signage;

Roof Signs;

Signage within a street right-of-way without the consent of Council;

\*Some restrictions or variations to the rules may apply depending upon the circumstances.

*Signage regulations are complex and are regulated pursuant to the zone in which they are located. Any sign not listed as a permitted sign is prohibited, therefore it is best to contact the Planning and Development Department prior to erecting or enlarging any signage.*